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For Immediate Release:

### **New Product Helps Travelers Protect Themselves Against Bed Bugs**

*BugZip® Luggage Encasements Provide Travelers with Secure Peace of Mind and Helps Keep their Homes Bed Bug Free*

**Northbrook, IL (January 11, 2011)** -- Vantzen Products Inc. is proud to announce the release of the first bed bug resistant luggage and clothing encasements, BugZip®, in the U.S and Canada.

In case you haven't heard, bed bugs are back and with vengeance. Many experts are calling the outbreak an epidemic and see no end in sight. Cases of bed bug infestations have exploded and these creepy crawlers don't discriminate. Bed Bugs have been found in high-end luxury hotels, cruise ships, resorts, historic landmarks and budget motels. For the last 50 years, bed bugs have been shown the "No Vacancy" sign in hotels- until recently. Why the resurgence when they were pretty much eradicated in the 1950s? Experts say international travel and the ban of DDT in 1972 have provided an open door for the comeback of the pesky blood suckers.

Travelers now need to do a little bit of homework and take some extra precautions on their next journey.

BugZip® luggage and clothing encasements are the first line of defense in the battle of the bed bug.

"Travelers don't need to be scared, just prepared" said Adam Greenberg, President of Vantzen Products, Inc. and inventor of BugZip®. "Bed Bugs are often found lurking in hotel rooms looking for their next meal and free ride. Before you bring your luggage and personal belongings into the room, inspect the room for signs of bed bugs. Next, isolate your luggage and personal belongings away from the bed and its surroundings and zip

them into a BugZip®. BugZip® allows you to protect your personal belongings while in your hotel room, preventing bed bugs from hitching a ride home with you.”

BugZip® luggage and clothing encasements are made of heavy-duty clear vinyl that resists tears and can easily hold large objects. Simply place your entire suitcase, garment bag or clothing inside an encasement and zip it securely. The specially designed three-sided bed bug resistant zipper allows easy access to your clothing and belongings while “zipping” out bed bugs when they are on the move. It comes in four convenient sizes, is simple to use and easy to pack in your suitcase. BugZip® is perfect for use in hotels, hospitals, cruise ships, and other travel destinations.

Luggage and clothing encasements are an important part of preventing and stopping the vicious bed bug cycle. BugZip® is specially designed and tested for advanced resistance to bed bugs. Encasing your luggage and belongings reduces the likelihood of bringing bed bugs home, or from place to place, allowing you to enjoy secure peace of mind and travel without fear. BugZip® is now available for purchase at select online retailers, travel goods stores, domestic merchandise retail stores, pest control distributors and hotel supply distributors. If you would like to learn more about BugZip® and how to protect yourself from bringing bed bugs home visit [www.bugzip.com](http://www.bugzip.com).

### **About Vantzen Products Inc.**

At Vantzen Products Inc. our mission is to be an innovator in bed bug prevention. BugZip® is our revolutionary attempt to stop the bed bugs in their tracks.

Founded in 2006, Vantzen Products Inc. was started on a quest by its President, Adam Greenberg. After learning of the horror of living with bedbugs and finding them himself under his mattress while taking a cruise with his family, Adam set out to stop the spread of bed bugs into people’s home. Extensive research and development has produced the innovation of BugZip®, the world’s first bed bug resistant luggage encasement. For more information, visit [www.bugzip.com](http://www.bugzip.com).

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